

## CHANCELLOR'S WEEKEND MEMO

November 9, 2007  
Number 607

We were pleased with the generous support offered to the District this week. While the proposal placed before the voters on Tuesday was not approved, we witnessed significant growth in support when compared with previous ballot initiatives. And, this gives us the time necessary to work to ensure renewal of the millage. *The Detroit Free Press* offered the following commentary:

"Voters who examine closely will see a college that has done a solid job of balancing record enrollment, increased academic offerings, and capital improvements without seeking a penny above its current millage rate. Confusion about WCCCD's role and a statewide anti-tax climate must be faced head-on. The same voters who said no need to be schooled, starting now, about the many ways the college is combating the state's workforce crisis. Colleges out of touch with a community's need don't have the explosive enrollment or the waiting lists WCCCD does. ...WCCCD is adding daily to a record that should speak for itself."

Discussion is ongoing about when the issue will be presented again. It must be said that the demands of the economy, the desire of the people and the building blocks of this region are grounded in a vibrant learning community. Our efforts to build and nurture quality, constructive and meaningful learning experiences must continue and be strengthened by a conviction that our hard work will provide dividends for this District and this community.

### EXECUTIVE VICE CHANCELLOR

- ♦ The District has received numerous requests from high schools for field trips, recruitment visits, and tours for the upcoming Spring Semester. This clearly demonstrates the level of impact the District has on our students, community, and the future of Southeastern Michigan.



### STUDENT SUCCESS STORY

- ♦ Edna Brown is a participant in the Access program at the Eastern Campus. She returned to school to retrain after losing her job. Ms. Brown says that although going back to school was challenging, she "now has a handle on things." She feels that she might not have made it this far without the assistance of WCCCD's tutors.

### CONTINUING EDUCATION ENROLLMENT

- ♦ During the week of October 29 – November 3, 2007, the District served 637 students by partnering with 22 community organizations. The numbers served at each campus are:

Campus	Students
Downriver	173
Downtown	183
Eastern	77
Northwest	193
Western	11



## STUDENT SERVICES

- ◆ This week, the District signed an articulation agreement with the University of Detroit-Mercy and its Health Care Administration Program. The agreement will provide an opportunity for WCCCD students, especially those in the allied health disciplines, to pursue a bachelor's degree and an administrative career in health care.

### KUDOS

- ◆ Please extend your congratulations to Diana Rosario for receiving the Ensenanza Award. The award, which is given to those individuals who have demonstrated outstanding leadership in the Latino community, was presented to her by the Center for Chicano-Boricua Studies at Wayne State University. Ms. Rosario has served as an advocate for the Latino community, represented WCCCD at various Latino educational events, and is chair of the 2007/2008 Detroit's College Bowl Sunday, a national admissions/financial aid fair for prospective high school seniors.

## INSTITUTIONAL EFFECTIVENESS AND INFORMATION TECHNOLOGY

- ◆ The division will be administering the following surveys:

- ⇒ **Faculty Needs Survey** - WCCCD instructors will provide information as it relates to their needs for resources and the delivery of those resources to support their daily activities and instruction.
- ⇒ **Student Survey of Instruction**- Students will provide their opinions on instruction and course delivery.
- ⇒ **Perceptions on Occupational Education Programs (PROE)**- Student, faculty, and advisory committee members will provide information about their experiences with occupational education programs.
- ⇒ **Alumni Graduation Survey**- Alumni will provide information about their post-graduate experiences as it relates to education, career, job placement, and preparedness.

### SELF-STUDY TIP OF THE WEEK

The Principles of Performance

Organizations are:

- ◆ Promoting collaboration
- ◆ Agility and responsibility to change
- ◆ Foresight to plan proactively
- ◆ Fact-based information gathering
- ◆ Integrity in words and deeds

## DISTANCE LEARNING

- ◆ All WCCCD instructors who utilize the Blackboard Course Management System now have free access to Safe Assign, an online plagiarism tool. Safe Assign will be used to prevent plagiarism and to create opportunities to help students identify how to properly attribute sources rather than paraphrase.
- ◆ Dr. Stephanie Bulger visited William Rainey Harper College in Palatine, Illinois as a consultant-evaluator for the Higher Learning Commission of the North Central Association and brought back useful ideas to consider for the District's self-study process.
- ◆ WCCCD is one of four colleges involved in the Michigan Community College Virtual Learning Collaborative Course Quality Assurance Project that will be piloted in Spring 2008. The project provides a credible and valid process that assures participating colleges and students that online courses offered by Michigan institutions have been reviewed and determined to be of high quality. Four to five WCCCD online instructors will participate in the project.

## PHYSICAL PLANT AND FACILITIES MAINTENANCE

- ◆ The department is working on several projects to enhance the exterior appearance of our campuses District-wide.



### Downtown Campus

- ◆ The picture to the left displays over 40,000 square feet of broken and crumbling concrete being repaired at the campus. All surrounding entrances will be repaved with new concrete.

### The Commons Area

- ◆ The picture on the right displays the monolithic steps in the courtyard leading from the front walkway of the main entrance of the campus to the north entrance being replaced with new concrete. The wood structures in the picture allow the vendor to form the specific section prior to replacing the concrete steps. Once the concrete is poured and settled, the loose bricks in the picture go back in place.



- ◆ The picture to the left captures the vendor breaking up concrete and forming the grounds and steps leading to the newly renovated courtyard.

## ON THE MOVE . . .

- ◆ Liz Washington and two Phi Theta Kappa (PTK) officers attended the PTK's annual Mini-Honors Conference. PTK Chapter President and Michigan Regional President Jocelyn Brown convened the sessions during the event. Mini-honors is a series of seminars designed to stimulate intellectual discussion and debate over the 2005 - 2007 PTK honors study topic "Gold, Gods, and Glory: The Global Dynamics of Power."
- ◆ Mary Jones was a panelist in the Temporary Assistance for Needy Families (TANF) and Low-Wage Worker Forum. Sponsored by the National Governors Association, the conference focused on the role that Michigan's community colleges can play in helping TANF recipients and low-wage workers develop the skills they need to obtain employment.
- ◆ Earlene Williams attended the Michigan Association of Collegiate Registrars and Admission Office (MACRAO) annual conference. Ms. Williams, a member of MACRAO's Equal Education Opportunity Committee (EEO), presented on the topic of "Full Spectrum Diversity: Understanding the Challenges of Students with Disabilities."
- ◆ Tresa Fore attended Wayne State University's Faculty Symposium entitled "Journal and Academic Libraries in the Age of Google."
- ◆ Jo Ann Lundine represented the Downtown Campus at the Amigos de SER Annual Business Recognition Luncheon.

## CAMPUS PRESIDENTS' CORNER

- ◆ The Downriver Campus hosted the Boys Scouts of America, Huron District, Leadership Training Workshop. The event provided adult leaders an opportunity to learn more about the various scouting educational programs and how to plan these activities for both Cub and Boy Scout youth.
- ◆ Students enrolled in the Inkster Ivy League Academy at the Western Campus began dissecting fetal pigs. Instructor and mentor Dr. Jacob Smith has worked with the class all semester to instill the sense of opportunity through academics. He knew he had made progress when he heard one student say, "I think I'd like to be a surgeon."



- ◆ During the month of November, the Arts League of Michigan will house its Young Artist Training Program at the Northwest Campus. The program's curriculum, which offers individualized instruction, focuses on visual arts and photography in a studio setting. The artist mentors are masters and professionals in their chosen disciplines and bring years of professional activities including teaching and art work production.
- ◆ The Northwest Campus held a Campus Sensitivity Workshop. The workshop was designed to enhance staff's awareness on the importance of providing quality customer service to students. Participants also learned about the importance of effective communication and maintaining professionalism at all times.
- ◆ The Downtown Campus hosted a "Lender's Forum: An Evening with the Experts." The conference informed participants of the various lending programs available between traditional bank business loans and alternative financing while retaining control of business and personal goals.
- ◆ The Office of Institutional Effectiveness sponsored Assessment Awareness Day at the Downtown Campus. Faculty and staff learned about various assessment strategies and exchanged ideas with colleagues. Dr. Ella Davis was chairperson while Mary Mahoney and LaDonn People served as co-chairs for the event.
- ◆ The Occupational Therapy Assistant (OTA) Program held its annual meeting with the OTA student fieldwork supervisors at the Downtown Campus. The fieldwork supervisors are therapists who volunteer their time and to provide on-the-job training for WCCCD students. This year's meeting informed the supervisors about the latest accreditation standards for fieldwork and coordinating fieldwork experiences with the District's curriculum.
- ◆ Bonike Odegbami was the keynote speaker at a fundraising dinner for the Redeemed Christian Church of God in Christ. Ms. Odegbami emphasized the importance of taking responsibility for our youth and their future as well as serving as great role models.

## ADMINISTRATION AND FINANCE

- ◆ Mengisteab Tesfamikael attended the National Association of College Auxiliary Services Conference (NACAS) in Las Vegas. With over 1,000 attendees, this year's conference provided an excellent opportunity for networking and discussing challenges that face institutions similar to WCCCD. NACAS membership includes colleges and universities throughout the United States, Canada, United Kingdom, Ireland, and Australia.

## LEARNING RESOURCE CENTER

- ◆ A special thanks to Conrad Welsing, media relations specialist for the Detroit Public Library, for donating 10 books entitled *Their Eyes Were Watching God* by author Zora Neale Hurston along with many reader's guides. Mr. Welsing donated the books at the request of many students who were inspired to read the book after one of the Big Read events at the Eastern Campus. The Big Read is an initiative of the National Endowment for the Arts, developed in partnership with the Institute of Museum and Library Services, and in cooperation with Arts Midwest.

## WORKFORCE DEVELOPMENT AND CONTINUING EDUCATION

- ♦ The division is collaborating with Mason and Cornerstone Elementary Schools in Detroit to offer a variety of after school classes to their students onsite in Spring, 2008.
- ♦ The division and the Downtown Campus are coordinating an offsite parenting institute with a series of workshops to members of faith-based institutions. This program began in the fall and will continue through the end of the year at the Jesus Anointed Ministry in Detroit.

## HUMAN RESOURCES

- ♦ Danielle Player-Parks, Yoseph Kidane, and Gail Arnold attended the first networking meeting of the Michigan Higher Education Recruitment Consortium at Michigan State University. The meeting focused on information that will be needed for the new web site, including how to post jobs and possible marketing strategies.
- ♦ Samantha Dillon and Ms. Arnold attended the annual Employment Law Seminar, conducted by Dykema Gossett. The seminar provided updates relative to employment law, benefits legislation, and regionalization issues facing Michigan public institutions.

## EDUCATIONAL AFFAIRS

- ♦ This holiday season, staff from the Division of Educational Affairs will purchase 200 meals and essential services for those seeking assistance on Thanksgiving Day from the Detroit Rescue Mission.

## PUBLIC RELATIONS

- ♦ This week, the Professional and Staff Development Institute (PSDI) offered two workshops. "Balancing Work and Family" was facilitated by Wes Johnson of Health Management Systems of America. This workshop taught participants ways to achieve a balance between work and family. Participants in the "Microsoft Visio for Beginners" workshop learned how to create and modify organizational charts and how to work with Visio templates.



### UPCOMING PSDI WORKSHOPS

Microsoft Word Advanced  
Wednesday, November 14, 2007  
9:00 a.m. – 12:00 p.m.  
Room 112  
Central Administration Building

Time Management Strategies  
for Busy Managers, Leaders and  
Professionals  
Friday, November 16, 2007  
9:00 a.m. – 12:00 p.m.  
Room 236  
Downtown Campus

\*\*\*To register, contact Stefanie Smith at (313) 496-2864 or email at [ssmith5@wcccd.edu](mailto:ssmith5@wcccd.edu).

## CAREER AND TRANSFER PROGRAMS

- ♦ Dr. Craig Wilkins, director of the Detroit Community Design Center and professor of architecture and urban planning at the University of Michigan, is working with the District to develop a pre-architecture program that will be housed at the Downtown Campus.
- ♦ Tamara Williams met with representatives from Detroit Receiving Hospital to promote the District's allied health programs. This meeting encouraged non-professional hospital employees to consider enhancing their skills and careers in the health education field.

### QUOTE OF THE WEEK

"It is amazing what you can accomplish if you do not care who gets the credit."

President Harry S Truman

### BOOK OF THE WEEK

*Fun Is Good: How to Create Joy and Passion in Your Workplace and Career*

By Mike Veeck and Pete Williams